

*The Legal Cornerstone
for Your Success*

SEUM

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We are SEUM

The Legal Cornerstone for Your Success

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As the first ever startup & venture law focused boutique in Korea, we know what it means to be a pioneer. We are familiar with the importance of being one step ahead. We understand the everyday challenges our clients face, what it means to work in a constantly evolving environment.

Comprised of small, yet highly experienced team of attorneys with sophisticated understanding of the startup & venture industry, we are able to provide practical, innovative and commercially astute legal advice and strategies tailored to our clients' needs.

Standing true to our firm's name SEUM (meaning 'to erect or build' in Korean), we strive to become the cornerstone of our clients' success. By combining passion, diligence, expertise, and the highest professional ethics we provide the means to achieving your goals.

Standing at the Forefront since the Beginning

Reshaping the Landscape

As a firm that has been at the forefront of the startup & venture industry since its inception, SEUM has contributed significantly in reshaping the startup & venture industry in Korea.

SEUM was founded in 2012, well before the burgeoning of the startup & venture industry in Korea and at a time when many other firms had disbanded their venture capital practices after the dot-com bubble burst in the early 2000s. Despite its humble beginnings, after three years of serving as loyal advocates of the startup & venture industry, SEUM is now considered by many as the firm that helped shape and rebuild the startup & venture landscape in Korea.

Today, SEUM's attorneys serve as counsel for emerging and established companies, venture capital firms, and individual entrepreneurs, ranging from IT mega giants to the smallest start-ups, located throughout the nation and in several foreign countries. Our current clientele includes IT giant NHN, global accelerator 500 Startups, renowned Korean accelerators FuturePlay, and The Ventures just to name a few.

Dedication to Excellence

Unparalleled Expertise and Highest Professional Ethics

Dedication to Excellence

The quality and experience of our attorneys is second to none. We have a strong team of talented, tech-savvy corporate attorneys, many of whom have wealth of experience handling high profiled corporate work in big-firms. Throughout their careers, our attorneys have represented numerous early stage companies, venture capital investors and strategic investors of all types and sizes in all phases of growth.

In addition, our attorneys have more than just legal training. Many of our attorneys have technical backgrounds and therefore are able to undertake each challenge with a full understanding of our client's business. The depth of our attorneys' legal and technical knowledge coupled with years of experience in the startup & venture industry allows us to deliver full-service coverage across a broad spectrum of industries and cutting edge technologies.

All of our attorneys share the same value. Rather than pursuing growth, we choose to pursue strength. We choose to make name for ourselves as attorneys that understand and talk the talk of our clients. We wish to be recognized as the ones equipped with unparalleled expertise and the highest professional ethics. Whether we are drafting complex financial agreements, litigating a high-stake IP dispute, or developing an investment exit strategy, our work will always be guided by these core values.

Singular Focus

Service of a Boutique with the Expertise of a Giant

Singular Focus

In today's fast-paced, ever evolving commercial environment, speed has become an increasingly integral and important part of business. The pace of innovation has never been faster. New business models, ideas, inventions and technical discoveries are being introduced and embraced on a daily basis. As a result, the next generation of business owners require faster and more efficient legal solutions than ever before.

As a lean, boutique law firm focused solely on the startup & venture industry, we are able provide highly responsive and cost-effective legal services to accommodate your most urgent needs. With clients in fields ranging from gaming and publishing to financial services and biotechnology, our core competitiveness lies in our ability to thoroughly and timely comprehend the issues arising in the startup & venture industry.

Our goal is simple. We are here to make legal services convenient, efficient, and affordable for the next generation of business owners. Because without the next generation of business owners, there is no SEUM.

Covering Your Legal Needs Every Step of the Way

Practices & Industries

We provide our clients with legal service that is tailored to their needs, ranging from corporate formation, business structuring, legal documentation, IP protection, and any other areas that our clients need assistance in.

Corporate Practice

Our corporate practice ranges from the structuring and implementation of complex cross-border financing to counseling investment firms and start-up companies of all sizes. We combine in-depth knowledge of corporate law, extensive experience representing companies of all sizes, and deep understanding of the industry in which they operate, to provide the most efficient solution tailored to fit each of our clients' needs.

Litigation Practice

Based on extensive experiences gained from top law firms in Korea, our litigation team provides powerful oral and written advocacy, tailored to maximize the persuasiveness and effectiveness of a client's position before the courts.

General Counseling

We also provide term based general counseling service for clients seeking complete legal coverage for their businesses, making sure that our clients are insulated from legal risks every step of the way by reviewing contracts, analyzing issues, and preempting any potential issues before they arise.